

# INDUSTRY TALK

with



## **The Importance of “MADE IN THE USA”**

American made products bring many benefits to our communities through job creation and economic stability. Keeping manufacturing in the USA not only impacts our economy in positive ways but also allows companies to better control their quality, safety, product specifications, and communication within the organization.

The global supply chain meltdown is a clear reminder that “Made in the USA” is perhaps more important now than ever. Raw materials and finished goods both are lacking and the demand overwhelmingly outstrips the supply. The aftereffects of COVID have caused shortages and inflation beyond anyone’s imagination. Manufacturing facilities have a very difficult time trying to keep up with a backlog of such magnitude. To help combat all these obstacles, it makes sense to keep production close to home. According to a recent Consumer Report survey, almost 8 in 10 American consumers say they would rather buy an American-made product than an imported one and more than 60 percent say they are even willing to pay 10 percent more for it. While it is still a global market, it is this confidence that allows “Made in the USA” to flourish and maintain selling power.

MGM Brakes has always been a “Made in the USA” company and will continue to be because we believe in the power of American-made. Our corporate headquarters, engineering test lab, two manufacturing plants along with a parts distribution center are all located in the US. All MGM Brakes products meet the “Buy America” criterion which is important for many market segments of the heavy duty vehicle industry.

For more information on MGM Brakes and our products, please go to [www.mgmbrakes.com](http://www.mgmbrakes.com) to find your representative.

*MGM Brakes Disclaimer: This paper is an expressed observation from our MGM Brakes outside sales team.*